

**State of New Mexico**  
*Office of the Governor*

**Bill Richardson**  
*Governor*

**State Senate Unanimously Approves Rick Homans  
As New Mexico Secretary for Economic Development**

**For Immediate Release**  
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**SANTA FE** - The New Mexico State Senate today unanimously approved Rick Homans, Governor Bill Richardson's choice as the new Secretary for Economic Development. Senators had strong words of support and encouragement for Homans, who was accompanied by a group of friends and family members.

"Rick Homans is the best man for this critical position on my Cabinet," says Governor Bill Richardson, who nominated Homans for the position. "He's passionate about economic development and the State of New Mexico. Rick's passion, knowledge, and boundless energy will serve our state well, and will help me fulfill my commitment to create new jobs, raise wages, and grow New Mexico's economy."

Rick Homans is a long time New Mexico businessman with roots in publishing and journalism. He founded the New Mexico Business Weekly in 1994, and his company, Starlight Media Group, has published magazines and visitor guides throughout the Southwest.

In 2002, Rick Homans served as Deputy Director for the Bill Richardson for Governor campaign, and was also Deputy Director for the new Governor's transition team. He has served on the boards of both the Albuquerque Chamber of Commerce and the Albuquerque Convention and Visitors Bureau.

"I'm honored and excited Governor Richardson has chosen me to lead his economic development team," says Secretary Homans. "With our direction and the help of our strong, diverse business community I'm confident we can turn New Mexico's tremendous economic potential into real growth and success."

Rick Homans was born July 9, 1956. He and his wife Jan are in the process of moving to Santa Fe with their two sons, Parker and Henry.