



NEW FEATURE FILM LANDS IN RIO RANCHO

For immediate release:
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SANTA FE - The State Film Office announced today that production of "Dreamland" will begin in Rio Rancho on July 6.

The low-budget feature will employ 45 New Mexicans for approximately two months. The film has a budget of \$700,000.

"We're thrilled to host this film, which will provide a great opportunity for film trainees to get on-the-job experience," said Lisa Strout, director of the New Mexico Film Office.

Strout said the film was recruited with the assistance of Kathy Erickson and Judi Snow of the Rio Rancho Convention and Visitors Bureau, and Ann Lerner, the director of the Albuquerque film office.

"Dreamland" will be directed by Jason Matzer, and its cast includes Agnes Bruckner and Kelli Garner. It will be produced by Doug Mankoff and Andy Spaulding of Echo Lake Productions.

The film is a character driven story that takes place in a trailer park in the southwestern desert.

"We have received a tremendous amount of help from the Rio Rancho film office and an outpouring of support from the community, including hoteliers, local services and the general public," said Karen Harris, the local production coordinator. "There is a can-do attitude here, and that's what has made this film possible."

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