



## **State of New Mexico**

*Office of the Governor*

**Bill Richardson**  
*Governor*

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### **First Lady Barbara Richardson Secures Donation of Baby Einstein videos for New Mexico families**

*Santa Fe* - First Lady Barbara Richardson participated in a news conference today to announce the arrival of "Baby Einstein" VHS tapes to Presbyterian Medical Services, part of 20,000 that were donated to the state.

"Learning is not limited to the school years, it is a lifelong experience that starts the day a baby is born," said Mrs. Richardson, who secured the donation of the materials. "These tapes will enhance the developmental process."

The Baby Einstein videos give babies the opportunity to experience music, poetry, language and art, in a baby friendly way. The videos included in the donation are some of the most popular: "Baby Mozart," "Baby Bach," "Baby Einstein Language Nursery," and "Baby Van Gogh".

New Mexico received nearly 20,000 of the Baby Einstein videos and will be distributed to low-income families across the state.