



State of New Mexico

Office of the Governor

Bill Richardson
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Governor Bill Richardson to highlight New Mexico Economic development in New York

SANTA FE- Governor Bill Richardson will speak to business executives about economic development opportunities in New Mexico during two speeches Monday in New York City.

Governor Richardson will speak to business executives at PepsiCo, a world leader in convenient foods and beverages, with revenues of about \$27 billion and more than 143,000 employees. The Governor will talk about economic development in New Mexico during a speech scheduled for Monday at 10:30 a.m. at the company headquarters in Purchase, NY.

Governor Richardson will also give a luncheon speech on Monday during the prestigious Forbes CEO Forum. The speech is scheduled for 1:00 p.m. at the St. Regis Hotel in New York City.

The Governor participated in the Forbes CFO Forum earlier this year, and was invited back to speak with Chief Executive Officers from major international companies to discuss New Mexico's significant economic successes. Forbes Magazine recently ranked Albuquerque's business climate as 12th best in the nation.

PepsiCo and Forbes are paying for Governor Richardson's travel to New York.