



## State of New Mexico

*Office of the Governor*

**Bill Richardson**  
Governor

For Immediate Release  
September 2, 2004

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### **Governor Bill Richardson to Host 3<sup>rd</sup> Annual Economic Summit in Carlsbad**

SANTA FE, NM-Governor Bill Richardson today issued an invitation to all New Mexicans interested in helping to create a high-wage economy to attend the Governor's 2004 Economic Summit. Governor Richardson, one of the keynote speakers for the two-day event, will also unveil several specific new economic development initiatives that he will propose for the 2005 legislative session.

The Economic Summit kicks off on Tuesday, September 14, 2004 in Carlsbad and goes through September 16.

"I am committed to pursuing more tax cuts and recruiting new companies to the state to ensure that New Mexico continues to create high-wage jobs," Governor Bill Richardson said. "I'm also counting on community and business leaders from around the state to participate in this year's summit, and produce bold new ideas to support economic development. We can accomplish a great deal more collectively than we can individually."

Key topics of discussion include:

- A report on the State's economic development successes and challenges
- Growing New Mexico businesses with the support of business incubators,
- New trade, business and job opportunities that are being created through deepening our relationships with Mexico, Asia and Europe

- A progress report on developing the X PRIZE Cup, an international space exhibition and competition that will begin next year at White Sands Missile Range

Other featured speakers include:

- Jack Schultz, author of the recently released book, "Boomtown: The 7 1/2 Keys to Big Success in Small Towns", Schultz is the CEO of Agracel, Inc., an Industrial development firm specializing in creating new jobs in the hi-tech and manufacturing sectors -- specifically in small town America
- Dinah Adkins, President of the National Business Incubation Association
- Craig Schroeder, Executive Director of the Center for Rural Entrepreneurship
- Jerry Szatan, of Szatan Consultants and an expert on site selection and location strategy, He is speaking on perceptions of New Mexico
- Deane C. Foote, CEcD, is Senior Project Manager for Economic Development and Real Estate Services with Carter & Burgess, Inc.
- Tom Aageson, Executive Director of the Museum of New Mexico Foundation, speaking on cultural economic development

“Boomtown: The 7 1/2 Keys to Big Success in Small Towns” looks at 300 small communities across America, ten of which are in New Mexico. Schultz provides advice and insight on how to make small towns thrive in today's economy.

To register on line go to [www.nmsummit.com](http://www.nmsummit.com) <<http://www.nmsummit.com>>. Or call 866.963.6600. Last year's summit sold out, so early registration is encouraged. Register before September 7<sup>th</sup> to receive a discount.

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