



State of New Mexico

Office of the Governor

Bill Richardson
Governor

News advisory
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Governor Bill Richardson to appear with Steve Forbes at business luncheon in Albuquerque

*Governor Richardson and Steve Forbes will hold a news availability before
the luncheon*

SANTA FE - Governor Bill Richardson and Steve Forbes, President and Editor-in-Chief of Forbes Magazine, will appear at a luncheon in Albuquerque on Friday.

Steve Forbes will encourage business leaders to sponsor a special economic development supplement in the Oct. 31 issues of Forbes Magazine and Forbes International Magazine. The special section will tout New Mexico's economic successes and encourage the 4.7 million readers of Forbes readers worldwide to consider business opportunities in New Mexico.

Forbes Magazine ran a column by Steve Forbes in November 2004 featuring Governor Richardson's successful efforts to cut taxes and improve public schools by investing money in classrooms. Governor Richardson has also spoken at the prestigious Forbes' CFO and CEO conferences - both in New York - in 2004, pitching New Mexico to business leaders from around the world.

Governor Richardson and Steve Forbes will be available for **media interviews at 12:15 p.m.** in the **Fireside Room at the Sheraton Old Town Albuquerque, 800 Rio Grande Blvd., N.W.**

Members of the media are also invited to stay for the **"working lunch," which begins at 12:40 p.m.**

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