



# State of New Mexico

## *Office of the Governor*

**Bill Richardson**  
Governor

For immediate release  
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### **Governor Bill Richardson appoints Dr. Beverlee McClure As New Mexico's First Secretary of Higher Education**

SANTA FE - Governor Bill Richardson today announced his appointment of Dr. Beverlee McClure to serve as New Mexico's first Secretary of Higher Education. As a member of Governor Richardson's Cabinet, Dr. McClure will be charged with overseeing the newly created Higher Education Department.

"We're making history, not just with the naming of a Cabinet Secretary, but also because Dr. McClure – starting today – will lead what I view as a fundamental change in the way we approach higher education in New Mexico," Governor Richardson said during a news conference to announce his appointment.

"I expect Dr. McClure to drive a statewide agenda for higher education – one that ties together a common commitment among all of our colleges and universities to ensure that all students graduate. Most importantly, I want New Mexicans prepared for the workforce, and I want our institutions of higher education to work with me to create a high-wage economy that moves New Mexico forward."

Dr. McClure, who has served as President of Clovis Community College since 1999, said she will work with presidents and boards of regents from all of New Mexico's universities and colleges to craft and implement a common agenda for higher education.

"While individual institutions are excelling in many areas, we need a common, statewide strategy if we are going to create high-wage jobs and train a highly qualified workforce to fill those jobs," Dr. McClure said. "For the first time, New Mexico colleges and universities will be a key part of the equation in our economic development strategy."

Prior to her tenure at Clovis Community College, Dr. McClure served in a variety of roles – from instructor to vice president to provost -- at community colleges in Florida, Arkansas and Texas.

Dr. McClure earned her Doctor of Education degree from the University of Texas at Austin. Her dissertation, which explored the potential for community colleges to “implement systems and structures for economic development through workforce training,” resulted in the copyright of the McClure Change Model for Community Colleges. Dr. McClure earned her Master of Business Administration degree from the University of Arkansas and her Bachelor’s degree from Texas A&M, Commerce.

Governor Richardson worked with the Legislature in 2005 to create the new Higher Education Department, which replaced the old Commission on Higher Education. Dr. McClure, who must be confirmed by the state Senate, will oversee the day-to-day operations of the Department.

The Governor and Dr. McClure were joined at today’s news conference by a number of New Mexico leaders in higher education and business, including:

**Former Governor Toney Anaya, who chaired the Governor’s Task Force on Higher Education-**

“There is no one better in the state to lead the Higher Education Department. Dr. McClure will work tirelessly to ensure more New Mexicans not only attend college, but graduate as well. She understands the important link between higher education and economic development.”

**Louis Caldera, President of the University of New Mexico-**

“We are very excited about the leadership of Beverly McClure. She has exactly the right kind of experience to help us successfully meet the challenges facing higher education and implement the Governor’s vision to create a seamless educational system from pre-k through college.”

**Michael Martin, President of New Mexico State University-**

“This is a bold move that I am confident will help colleges and universities work together and embrace the changes we must make to improve higher education in New Mexico.”

**John Carey, representing the Association of Commerce and Industry (ACI)-**

“Beverly McClure is the perfect person to bridge the gap between business and education. She knows the important relationship between education and economic development, she speaks the language of both education and business and has the respect of both communities.”

**BEVERLEE J. MCCLURE, ED.D.**  
**Clovis, NM**  
**O: 505.769.4001**

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**EDUCATIONAL ADMINISTRATION EXPERIENCE**

**President**

**February 1999 – Present**

**Clovis Community College**, Clovis, New Mexico

*Responsibilities:* Serve as the CEO for all operations of the College. Responsible for recruitment, hiring, and managing staff that provide an affordable, quality education to people in eastern New Mexico. Provide leadership in budgeting, strategic planning, and state and local issues. Provide leadership for economic development efforts.

*Key Accomplishments:*

- Led the effort to create the Center for Student Success that received the Quality New Mexico Award from the Governor.
- Positioned the College to be recognized as a Title V Hispanic-Serving Institution.
- Led the College to enjoy record enrollment increases by enhanced marketing and recruitment efforts and increased student activities.
- Created the Cultural Arts Series to provide musical and theatrical performances that would not otherwise be available to this community.
- Successfully lobbied for funding for a new Library/Technology Center, and became the first college in the state of New Mexico to issue System Revenue Bonds.
- Increased the private donations received for capital outlay and scholarships, including a \$750,000 gift for construction, the largest in the College's history, and kicked off the first-ever capital campaign.
- Received a \$3 million center for performing arts in recognition of cultural events at College.
- Worked with local economic developers to recruit a Cheese Plant and a Call Center for a total of 400 jobs.
- Directed the efforts for the development of the first Five-Year Strategic Plan and the Ten Year Facility Master Plan for the College.
- Implemented testing and placement for improved student success.
- Created a Developmental Education department and increased the number of the remedial courses, including the use of Plato, to enhance student retention and success.
- Guided and facilitated the College in the development of Online Courses (Virtual Campus) and Web Registration.
- Implemented the Student Leadership Department to increase the number of student activities on campus and an active student government.

**Provost, St. Augustine Campus**

**January 1997 – January 1999**

**St. Johns River Community College**, St. Augustine, Florida

*Responsibilities:* Served as the CEO of the St. Augustine Campus and represent the college in all matters in St. Johns County. Represented the college during legislative sessions and other state activities. Responsible for selecting and evaluating faculty, campus budget, physical plant, and student services.

*Key Accomplishments:*

- Selected to serve on the Strategic Planning Task Force for the State Board of Community Colleges.
- Chosen to lead the effort to create the Mission Statement and Statement of Values for the College.
- Implemented the Teaching Excellence Award for faculty and secured travel money to the NISOD conference, the first ever participation by the College.
- Successfully secured funds to upgrade the classroom equipment and copying equipment for faculty.
- Created and successfully held "The Viking Expedition" summer children's program serving 120 underprivileged children.

- Significantly increased the visibility of the campus in both the media and the local community.
- Selected as closing keynote speaker for the Business and Education Summit.
- Successfully planned and implemented the First Coast Celebration of Women 1998 Conference—the first women's conference in St. Johns County.

**Assistant Vice President for Communications and Marketing**  
1996

**August 1996 - December**

**(Internship position for fall semester)**

**Westark Community College**, Fort Smith, Arkansas

*Responsibilities:* Responsible for the implementation of the communications plan. Oversaw the external and internal communications of the college. Supervised the Publications department.

*Key Accomplishments:*

- Designed the College Communications Plan.
- Led the implementation of the marketing plan.
- Served as liaison between marketing consultant firm and college.
- Oversaw the development of the college web site.
- Chaired the Legacy Committee and led the effort to collect and preserve the history of the institution.

**Assistant Vice President for Student Services and**  
**University Center Operations**

**August 1991 - August 1996**

**Westark Community College**, Fort Smith, Arkansas

*Responsibilities:* Assisted in all aspects of planning and day-to-day operations of student services and the University Center.

*Key Accomplishments:*

- Led the student service area in the implementation of a student and financial aid computer system in eighteen months.
- Created the first freshman orientation program and expanded to include 600 incoming freshman.
- Received grant from the Kellogg Foundation to instruct and conduct the Leadership Development Course.
- Served as interim Registrar and redesigned the registration process.
- Provided leadership in planning, researching, and implementing an Enrollment Management Plan.
- Established, wrote, and coordinated a national survey of community colleges for comparison of student services.
- Developed and coordinated a Student Activities Workshop Series in Leadership Skills.
- Designed, coordinated, and implemented a Community Needs Assessment for the University Center.
- Designed and implemented customer service training.

**Assistant Director, Leadership Fort Smith**

**August 1991 - August 1995**

**Westark Community College**, Fort Smith, Arkansas

*Responsibilities:* Provided guidance in coordinating and planning all monthly training sessions.

*Key Accomplishments:*

- Planned and organized the Governor's Leadership Conference, working closely with the state leadership organization and Arkansas' Commission for the Future.
- Acted as a liaison to the community by coordinating public relations and appeared on television and radio programs to discuss the Leadership Fort Smith program and encourage participation.
- Assisted in the development of the curriculum including each session's goals and objectives.

## **TEACHING EXPERIENCE**

**Office Administration Instructor**

**August 1989 - June 1991**

**Westark Community College**, Fort Smith, Arkansas

Designed the curriculum for and conducted a special credit program for dislocated workers which was then implemented throughout the state. Courses taught: business math, business English, computers, keyboarding, office skills, bookkeeping.

**Computer Instructor**

**January 1988 - December 1989**

**Ouachita Technical College**, Malvern, Arkansas

Credit courses taught: BASIC programming, Lotus 123, WordPerfect.

**Office Administration Adjunct Instructor**

**January 1988 - December 1989**

**Garland County Community College**, Hot Springs, Arkansas

Credit courses taught: Lotus 123, WordPerfect, dBASE, office administration courses.

**Computer Adjunct Instructor**

**August 1986 - December 1988**

**Grayson County Junior College**, Denison, Texas

Courses taught: Lotus 123, WordPerfect, dBASE.

### **PRIVATE BUSINESS EXPERIENCE**

**Staff Accountant**

**March 1986 - August 1989**

**R.J.R. Nabisco Foods**, Denison, Texas

*Responsibilities:* Day-to-day accounting procedures and monthly budgeting. Maintained general ledger for the Denison Margarine Plant. Monthly and year-end closings.

*Key accomplishments:*

- Designed and implemented a PC-based accounting system.
- Traveled to other facilities and trained personnel in the use of the new system.

### **EDUCATION**

**Doctor of Education**

**August 1997**

**Community College Leadership Program**

**The University of Texas at Austin**

Dissertation: "A Change Model for Positioning Community Colleges to Implement Systems and Structures for Economic Development Through Workforce Training." (Resulted in the copyright of the McClure Change Model for Community Colleges.)

**Master of Business Administration**

**August 1991**

**The University of Arkansas, Fayetteville**

Thesis: "Marketing Techniques Used by Community Colleges to Increase Enrollment."

**Bachelor of Business Administration with High Honors**

**August 1986**

**Texas A & M, Commerce**, (formerly East Texas State University)

Honor Thesis: "Fair Housing in America: Justice for All?"

**Associate of Science**

**May 1984**

**Grayson County College**

### **PROFESSIONAL AFFILIATIONS, STATEWIDE ORGANIZATIONS AND APPOINTMENTS, & COMMUNITY SERVICE**

PHS Board Quality Committee 2005

The Governor's Taskforce for Higher Education 2004

Appointed by Governor Bill Richardson  
Positions: Vice Co-Chair

New Mexico State Board of Education 2003-2004

Appointed by Governor Bill Richardson  
Positions: Executive Committee Member;  
Chair, Accountability Committee

Legislative Education Subcommittee's Ad Hoc

Committee to review the Public School Code 2003

9<sup>th</sup> Judicial Selection Commission 2003

Appointed by Senate Pro-Tem Richard Romero

Governor Richardson's Transition Team 2002

Positions: Co-chair, Higher Education Transition Team

Community College Bridges to Opportunity Project 2002-2004

Positions: Strategic Advisory Board

*New Mexico Association of Commerce & Industry*

Board of Directors 2001-

Present

Positions: Executive Committee; Chair, Education Committee;

Plains Regional Medical Center Board of Directors

2001-Present

Positions: Chair, Administrator Search Committee,  
Strategic Planning Committee

New Mexico Amigos 2000 - Present

**(first woman from eastern New Mexico)**

The New Mexico Roundtable for Educational Excellence

1999-2003

New Mexico Association of Community Colleges 1999 – Present

Positions: Executive Committee, Legislative Chair (1999-2003)

<b>Honorary Commander, 27<sup>th</sup> Operations Support Squadron Cannon Air Force Base</b>	<b>1999 – Present</b>
<b>Committee of 50</b> (a community liaison program to enhance community and base relations)	<b>1999 - Present</b>
<b>Clovis Chamber of Commerce Board of Directors</b>	<b>1999 – Present</b>
<b>American Association of Community Colleges</b> Positions: Member, Rural Community College Roundtable	<b>1999 – 2002</b>
<b>Leadership New Mexico, Class of 2000</b>	<b>1999-2000</b>
<b>Flagler Hospital Board of Directors</b>	<b>1998</b>
<b>St. Johns County School Advisory Board</b>	<b>1998</b>
<b>First Coast Celebration of Women</b> Positions: Executive Chair	<b>1997-98</b>
<b>St. Augustine Family YMCA Board of Directors</b> Positions: Chair, Strategic Planning Committee	<b>1997-98</b>
<b>Community in Schools Board of Directors</b> Positions: Chair, School Committee; Task Force Leader	<b>1997-98</b>
<b>St. Augustine Rotary Club</b> Positions: Chair, Fundraising Committee, Scholarship Committee Member	<b>1997-98</b>
<b>St. Johns County Committee of 100 Economic Development Council</b>	<b>1997</b>
<b>Fort Smith Symphony Board of Directors</b> Positions: Secretary (1994-95); Chair, Nominating Committee (1994-95); Chair, Symphony Ball (1994-95); Chair, Special Events Committee (1993-94); Chair, Reservation Coordination for Ball (1992-94); Chair, Individual Fundraising (1992-93)	<b>1992-95</b>
<b>Lincoln Childcare Board of Directors</b> Positions: Secretary, (1995); Chair, Fundraising (1994); Chair, Publicity (1994)	<b>1993-95</b>

### **AWARDS AND RECOGNITIONS**

Recognized as one of ten Women of Influence by <i>New Mexico Business Weekly</i>	<b>2005</b>
Governor’s Award for Outstanding New Mexico Women	<b>2001</b>
Named to the “Power Brokers of New Mexico” by <i>New Mexico Business Weekly</i>	<b>2000, 2004, 2005</b>
Anderson School of Business “Up and Comer” award recipient	<b>2000</b>
Recipient: Distinguished Graduate Award, College of Education at The University of Texas at Austin	<b>1999</b>