



# State of New Mexico

## *Office of the Governor*

**Bill Richardson**  
Governor

For Immediate Release  
June 9, 2005

Contact Pahl Shipley  
505.476.2202

## **Governor Bill Richardson Announces Members of the New Mexico Music Commission**

SANTA FE - Governor Bill Richardson today announced the names of the 24 people he has appointed to the New Mexico Music Commission. The Music Commission will be responsible for guiding efforts to promote and grow New Mexico's music industry, showcase home-grown talent and resources, and encourage other performers, technicians, and companies to do business here.

"The number one goal of the commission is to be a resource for New Mexico musicians who want access to the mainstream music industry," said Governor Richardson. "I created this commission last April because I believe that to this point, our music industry has been a well-kept secret, and we have a tremendous opportunity to capitalize on our music resources."

The New Mexico Music Commission includes some of the top artists in the music industry like country music star (and New Mexico resident) Randy Travis, Tony Orlando and multiple Grammy winner John Snyder. All of the members on the Commission have strong ties to New Mexico, and together represent a cross-section of the industry as diverse as our population- country, rap, classical, mariachi, folk, and Native American. The group also includes music educators, promoters and producers as well as entertainment reporters and an entertainment attorney.

"This is a gold mine of knowledge and good advice," added the Governor.

The Music Commission will also work with the highly successful New Mexico Film Office. Since Governor Richardson, the state has generated more than 250-million dollars in economic impact from film and television projects- averaging about one project per month.

"Ultimately our goal is to encourage companies to do their post-production in New Mexico, including music, and that will hopefully provide future opportunities for local musicians," said Nancy Laflin, Executive Director of the New Mexico Music Commission.

The members of the New Mexico Music Commission:

**Randy Travis**, Actor, Grammy Award-winning country western singer

**Elizabeth Travis**, Manager for Randy Travis

**Tony Orlando**, Grammy Award-winning singer

**George Adelo**, entertainment attorney and musician

**Marcia Beverly**, former recording artist/Epic Records

**David Goldberg**, Web Site Developer/active in SF music scene including web directory on local musicians

**Odis Echols**, singer/producer

**Santiago Romero**, Mariachi Espuelas de Plata

**Stefani Sullivan Montiel**, award-winning Tejano artist/singer/songwriter

**Claude Stephenson**, State Folk Arts Coordinator/extensive history with NM music/State Folklorist

**Cheryl Hooks**, President of Albuquerque Music Association/Host & Producer "Ear to the Ground" KUNM

**Bruce Dunlap**, Executive Director Santa Fe International Jazz Fest

**Shane Boyer**, Hip Hop artist/performed at 350 schools in New Mexico

**Leonel Urbina**, Owner, PMG Entertainment/promoting local artists

**Don Gerheart**, Executive Director New Mexico Music Educators Association

**Kevin Hagan**, Executive Director New Mexico Symphony Orchestra

**Katherine Guidry**, Support System for musicians/community activist

**Bill Nevins**, Editor-In-Chief Transmission Magazine

**Derek Mathews**, Gathering of Nations

**John Snyder**, Multiple Grammy Winner

**Barbara Hubbard**, Music Promoter, member Rock & Roll Hall of Fame

**Joe Bufalino**, Music Promoter, talent agent

**Peter Carlson**, Pres. Sagebrush Productions, Producer of TV series, music & TV videos

**Pat Getz**, Production Assistant/Event Organizer/Community Activist