



State of New Mexico

Office of the Governor

Bill Richardson
Governor

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Governor Bill Richardson Announces 300 New Jobs for Roswell

SANTA FE - Governor Bill Richardson today announced that McGuire Research will be opening a research center in Roswell, which will create up to 300 new jobs over the next three years.

“I’m pleased that the state was able to help community leaders in Roswell once again put out the welcome mat for another quality business,” Governor Bill Richardson. “These 300 new jobs, on top of the booming business at Dean Baldwin Painting and other economic development success during the past three years, is another sign that the economy of Southeast New Mexico continues to move forward.”

“McGuire Research chose New Mexico because of our pro-business attitude and dedicated workforce in Roswell,” stated NMEDD Secretary Rick Homans. “These new jobs will help strengthen the vitality of the local business community and move the economy forward.”

McGuire Research Services (MRS), based in Denver, Colorado, is an experienced leader in quantitative research services, providing a variety of consumer, customer, audience, voter and juror contact services to research companies, businesses and litigators. McGuire’s professional staff of interviewers conducts thousands of interviews daily, providing clients with one of the most responsive, reliable and cost effective data collection and telephone contact services available.

Last month the Chaves County Development Foundation hosted a successful job fair for McGuire Research and over 600 people from the community attended. The purpose of the job fair was to inform the community about the company and meet potential employees. Over 91% of the people that attended passed the pre-employment skills evaluation test.

“McGuire Research is very excited to be opening an office in Roswell, New Mexico, becoming part of the community and providing good jobs to those who want them,” stated Michael McGuire, President of McGuire Research. “We looked at several different states, and New Mexico had the best incentive package and the most impressive team by far.”

McGuire Research signed a five-year lease agreement with the City of Roswell and has committed to make substantial telecommunication improvements to the City’s facility. The company plans on beginning operations by the middle of March. Employees will be handling outbound polling interviews for McGuire’s corporate clients and public policy clients including: Accenture, Kohl’s, Maytag, and John Deere.

“What a great opportunity for our community,” said Bill Owen, Mayor of Roswell. “McGuire Research is a great fit for our community and I expect this project will be a phenomenal success.”

“We sincerely appreciate the professional assistance of the NMED Partnership,” stated Jeff Smith, President of the Chaves County Development Foundation. “It is because of the efforts of the Partnership and the City of Roswell that we will soon be offering 300 new jobs to the citizens of Chaves County.”

Beyond the United States McGuire Research has worked in Belgium, Germany, Italy, Japan, Canada, Finland, Mexico, Malaysia, Luxembourg, Australia, Argentina, France, Hong Kong, Brazil, New Zealand, Norway, Singapore, Sweden, Taiwan, Spain, Sweden, Switzerland, and the United Kingdom. For more information go to www.mcguire-research.com.