



State of New Mexico

Office of the Governor

Bill Richardson
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News Release

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Governor Bill Richardson Announces Lionsgate Will Shoot “Employee Of The Month” In New Mexico

*Production will star Jessica Simpson and Dane Cook
Shoot will employ 100 New Mexicans*

SANTA FE- - Governor Bill Richardson today announced that Lionsgate (NYSE and TSX: LGF), the premier independent filmed entertainment production and distribution studio, will shoot the feature film “Employee Of The Month” in New Mexico. Production is scheduled to start in February and will employ approximately 100 New Mexicans.

“New Mexico is now clearly at the top of the list when film and television companies are looking for locations,” said Governor Richardson. “Because of our aggressive marketing efforts, our financial incentives, and crew training initiatives we offer these companies everything they need to produce a first rate film within budget.”

The film, which will star singer/actress Jessica Simpson and comedian Dane Cook, is the 39th production to be shot in the state since Governor Richardson took office in 2003. Since 2003 the economic impact from the film industry in New Mexico is estimated at more than \$500 million.

“Employee Of The Month” will be the fifth project Lionsgate has shot in New Mexico, including the pilot and two seasons of the successful television series “Wildfire”, which shoots in Rio Rancho, Algodones, and Albuquerque, and a movie-of-the-week called “Three Wise Guys.”

“Our partnership with Lionsgate is a great example of the strong relationships we’re building with the major studios,” added the Governor. “Studios aren’t simply shooting one movie here and then leaving. They’re returning to produce additional films and look for other projects as well. It’s creating high-wage jobs and new opportunities, and the business will continue to grow in the future.”

In order to win the heart of beautiful new cashier Amy (Simpson), slacker Zack (Cook) realizes he must win the title of Costclub's Employee of the Month away from his nemesis, the overzealous company brown-nosing Vince.

Peter Abrams, Andrew Panay and Robert Levy of Tapestry Films will produce with Joe Simpson, Brian Volk-Weiss, and Barry Katz. Greg Coolidge will make his directorial debut.

"We are very impressed with New Mexico’s unique combination of a qualified crew, diverse locations, and strong financial incentives,” stated Andrew Panay, “New Mexico is the ideal location to shot this film.”

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