



STATE OF NEW MEXICO  
GOVERNOR BILL RICHARDSON



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## **Governor Bill Richardson Announces *Easy Money* to be filmed in New Mexico**

SANTA FE- Governor Bill Richardson today announced *Easy Money*, a Media Rights Capital television series, will be filmed in New Mexico. *Easy Money*, a comedic drama, is scheduled to air on the CW Network this fall.

Laurie Metcalf, Jeff Hephner, Jay Ferguson, and New Mexico local Gary Farmer are will star. Producers are Andy Schneider and Diane Frolov (*The Sopranos*, *Northern Exposure*). Co-executive producer is Brandon Hill (*Love Lies Bleeding*), with Alyson Evans (*Rescue Me*) line-producing. Alik Sakharov (*Rome*, *The Sopranos*) will direct.

The production will be shot in Albuquerque from July 22 through December 8. They expect to hire approximately 100 New Mexico crew members and over 75 actors, including principal and background talent.

“Media Rights Capital is thrilled to have our first production shot in New Mexico,” said MRC President of Television, Keith Samples. “The combination of a deep crew and talent base and the far-reaching vision of the New Mexico Film Office made the decision to film here easy. We plan for this to be the first of many projects that we bring to the state.”

Since Governor Richardson took office, over 100 major feature film and television projects have shot in the state, adding over \$1.8 billion dollars in economic impact.

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