



STATE OF NEW MEXICO  
GOVERNOR BILL RICHARDSON



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## **Governor Richardson announces Call for Proposals for Third Round of “New Visions/New Mexico” Contract Awards**

*New Mexico-based filmmakers eligible to receive contracts up to \$20,000 - Panavision again provides two awards of camera rental packages valued at \$10,000 each*

SANTA FE - Governor Bill Richardson today announced a Call for Proposals for New Visions/New Mexico, a program designed to assist the state’s own filmmakers. Now in its third year, the program will provide a total of \$160,000 in contracts for New Mexico-based producers and directors to create narrative films, documentaries, animated and experimental works. Subject to application and review by a panel of professionals and peers, filmmakers may apply for funds up to \$20,000 toward the completion of existing projects, or the launching of new ones.

“This program remains part of our long-term strategy to build a solid in-state production and training base,” said Eric Witt, Director of Media Industries Development. “New Mexico is a leader in providing opportunities for home-based talent, and we will continue to do so.”

Applicants are required to provide a service to the state as part of their contract, such as training other New Mexicans who are new to the industry, providing in-state screenings and seminars, or creating projects that promote and explore New Mexico’s history, cultures, challenges or future. To date, 23 awardees have trained hundreds of apprentices, interns, and classroom students, and presented their work to thousands of audience members statewide.

Panavision joins the program again with two prizes, each an in-kind donation toward the rental of motion picture camera equipment (HD, 16mm or 35mm) with a rental value of up to \$10,000 per prize.

“Given the success of last year’s program, we are pleased to work with the New Mexico Film Office again to support the state’s film industry,” said James Finn, Panavision.

“Past New Visions awardees have already leveraged more support from other sources,” said Film Office Director Lisa Strout. “Our hope is that this program will help continue that kind of exposure for New Mexicans.”

The deadline for proposals is September 5, 2008. Awardees will be announced in November. A selection panel will review each proposal based on a number of criteria, such as the artistic quality of the project; the applicant’s demonstrated ability and creativity; the applicant’s managerial and fiscal competence; the quality of service provided to the state; and the applicant’s efforts to reach a broad, diverse audience.

A free seminar about preparing a New Visions/New Mexico proposal will take place at the University of New Mexico in Albuquerque at 10:00 am on August 8, 2008. Interested filmmakers should call 505-476-5600 to reserve a seat.

Applications are available online at [www.nmfilm.com](http://www.nmfilm.com) or at the New Mexico Film Office, 418 Montezuma Avenue in Santa Fe.

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