



STATE OF NEW MEXICO  
GOVERNOR BILL RICHARDSON



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## **Governor Richardson Announces Fourth Governor's Cup Competition for NM Filmmakers**

*Call for treatments of short animated topics; winning projects will be  
produced in New Mexico in 2008*

SANTA FE - Governor Bill Richardson today announced a call for entries for the Governor's Cup 2008 Short Animation Competition. The Governor's Cup is a statewide competition encouraging New Mexico's filmmakers to submit a treatment for a short (less than 10 minutes) animated project. Two winners will get assistance from the All Roads Film Project, a project of National Geographic, plus Pangea Pictures, IATSE 480, the ARTSLab at UNM, and the Creative Media Institute at NMSU.

"The Governor's Cup Competition for NM Filmmakers will help our local talent create animated films they can showcase in festivals worldwide," said Governor Richardson. "I am pleased to offer New Mexico's local talent the opportunity to bring their film ideas to life."

Eric Witt, Director of Media Industries and Entertainment Development, noted the importance of helping local animators gain more exposure for their work. "Animation is a whole different type of production than conventional filmmaking, and requires different skill sets. The end result of this competition is a completed piece that the winners can use as a calling card to help boost their careers."

"Through our work with the NM Filmmakers program, we've learned that we have many fine media artists in New Mexico, and we want to acknowledge this group by making the competition open to those working in this important genre," says Lisa Strout, Director of the New Mexico Film Office.

Two winners will each receive \$10,000 toward the budget, provided by the All Roads Film Project and Pangea Pictures. Additional support in the form of mentors and animation gear will be provided by IATSE 480, the ARTSLab at UNM, and the Creative Media Institute at NMSU.

Entries for the Governor's Cup may be submitted in two categories: Short Animation and Indigenous/Minority Culture Animation. One winner will be selected in each category, by a selection panel of professionals in the field. A first-round selection

process will result in five semi-final projects. Each of the five semi-finalists will have the opportunity to pitch their idea to the Selection Committee, which will then choose the final two productions.

The Governor's Cup Competition is open to New Mexico residents only and is free to enter. **The deadline for completed applications is April 16, 2008.** Winners will be announced in May 2008. Application forms and guidelines can be downloaded from the Film Office website at [www.nmfilm.com](http://www.nmfilm.com). For questions please call (505) 476-5600 or email [nm.filmakers@nmfilm.com](mailto:nm.filmakers@nmfilm.com).

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