



State of New Mexico

Michelle Lujan Grisham
Governor

EXECUTIVE ORDER 2019-007

ESTABLISHING THE NEW MEXICO 2020 COMPLETE COUNT COMMISSION

I. Background and Need

WHEREAS, the U.S. Constitution (Article 1, Section 2) mandates a headcount every 10 years of everyone residing in the 50 states, Puerto Rico, and the Island Areas of the United States.

WHEREAS, research indicates that approximately 43 percent of New Mexico's population live in "hard-to-count" areas. For this reason, New Mexico's population is difficult to accurately tally. Adequate resources are therefore required to ensure that New Mexicans living in "hard-to-count" communities are not overlooked.

WHEREAS, a complete count is key to ensuring New Mexico receives its fair share of federal assistance. New Mexico loses approximately \$3,700 for every one of our State's residents who goes uncouned. These losses may be significant in the aggregate. A one percent undercount in the decennial Census would result in the loss of \$780 million over ten years.

WHEREAS, in addition to the impact on federal dollars, an inaccurate undercount may yield unequal political representation and a corresponding decline in access to resources, as both Congressional apportionment and state legislative redistricting are based on the decennial Census.

WHEREAS, an accurate Census count provides reliable data that businesses, governments, hospitals, and other institutions use for planning, development and investment.

WHEREAS, in recent decades, New Mexico has struggled to achieve a complete count. In

2000, the net undercount for New Mexico was nearly 2 percent. In 2010, New Mexico's Census response rate was the second-lowest in the nation.

WHEREAS, a significant percentage of New Mexico's Native American and Hispanic populations live in hard-to-count-areas. Indeed, more than 78 percent of Native Americans who reside in New Mexico live in hard-to-count Census tracts, and more than 52 percent of New Mexico's Hispanic population resides in hard-to-count Census tracts, many of those located in frontier and rural areas.

WHEREAS, the 2020 Census will pose new, additional challenges to achieving a complete count. For the first time, the Census Bureau will gather a majority of responses online. The Census Bureau's decision to rely on online responses may result in unintended, detrimental consequences for New Mexico due to limited broadband infrastructure and unreliable internet connectivity in many rural areas of the state.

WHEREAS, to address the challenges that New Mexico confronts in achieving a complete count, this Executive Order establishes the New Mexico 2020 Complete Count Commission.

II. Directives

To address the challenges outlined above, I, Michelle Lujan Grisham, Governor of the State of New Mexico, by the authority vested in me by the Constitution and laws of the State of New Mexico, do hereby ORDER and DIRECT:

1. The New Mexico 2020 Complete Count Commission is created.
2. In the performance of its duties, responsibilities, and powers, the New Mexico 2020 Complete Count Commission shall:
 - Promote and advertise the 2020 Census;
 - Focus resources on hard-to-count areas and populations;

- Ensure the highest participation rate possible;
- Support and coordinate with local complete count committees; and
- Help guide the disbursement of resources.

3. The Commission shall consist of no more than 40 members appointed by the Governor.

4. The Commission shall meet quarterly until April 1, 2020, and as often as required thereafter to complete this charge.

5. The Commission members shall not be compensated for their service, other than for per-diem for Commission members traveling more than 100 miles to the designated meeting location, or for contractual services that the Department of Finance and Authority deems as necessary, subject to appropriations.

6. The Secretary of the Department of Finance and Administration may hire staff or contract with third-parties to carry out this Order's objectives to plan and support local government complete count efforts and training for the 2020 census.

7. The Commission shall provide quarterly reports to the Governor on its activities beginning in August of 2019.

8. The Commission shall submit a final report to the Governor, with recommendations for New Mexico's Complete Count Commission for Census 2030.

9. The Committee shall have a Chair, to be appointed by the Governor, and consist of the following members:

- New Mexico Secretary of State, or her designee;
- Cabinet Secretary of the Department of Finance and Administration, or her designee;
- Cabinet Secretary of the Department of Agriculture, or his designee;

- Cabinet Secretary of the Public Education Department, or her designee;
- Cabinet Secretary of the Higher Education Department, or her designee;
- Cabinet Secretary of the Human Services Department, or his designee;
- Cabinet Secretary of the Workforce Solutions Department or his designee;
- Cabinet Secretary for the Department of Indian Affairs or her designee;
- Cabinet Secretary for Department of Veterans Services or her designee;
- Cabinet Secretary for the Economic Development Department, or her designee;
- Cabinet Secretary of the Department of Health, or her designee;
- Cabinet Secretary of the Aging and Long-Term Services department, or her designee;
- Cabinet Secretary of the Children, Youth and Families Department, or his designee;
- Executive Director of the Office of African American Affairs, or his designee;
- Cabinet Secretary of the Department of Information Technology, or his designee;
- Two Representatives from the NM Congressional Delegation, or their designee;
- Two representatives from the New Mexico House of Representatives, to be appointed in consultation with the Speaker of the House and Minority Leader, respectively;
- Two representatives from the New Mexico Senate, to be appointed in consultation with the President Pro Tempore of the Senate and Minority Leader, respectively;
- Two representatives from local business and economic development organizations;
- At least three representatives from Pueblo and Tribal communities;
- At least five representatives from community organizations representing Hispanic, Asian, African-American, immigrant and refugee communities, senior and faith-based organizations; homeless shelter organizations;

- Two representatives from youth-focused or child advocacy organizations;
- Two representatives from charitable foundations or community foundations; and
- Four representatives from urban and rural local entities, with at least two of those representing hard-to-count communities.
- The State appointee for the Local Update Census Address Program

11. In making appointments, the Governor shall make efforts to ensure diverse geographic, cultural, ethnic and gender representation on the Complete Count Commission.

12. The staff of the Department of Finance and Administration shall provide support as feasible given existing resources to support the mission and activities of the Commission. To that end, Department of Finance and Administration staff members and contractors may participate in Commission meetings.

13. The Commission may also consult with outside experts and others as appropriate.

III. Duration and Scope

This Executive Order shall continue in existence until December 31, 2020 unless it is either terminated or extended beyond that date by executive order of the Governor.

ATTEST:

DONE AT THE EXECUTIVE OFFICE
THIS 23rd DAY OF APRIL, 2019

Maggie Toulouse Oliver

MAGGIE TOULOUSE OLIVER
SECRETARY OF STATE



WITNESS MY HAND AND THE GREAT
SEAL OF THE STATE OF NEW MEXICO

Michelle Lujan Grisham

MICHELLE LUJAN GRISHAM
GOVERNOR

Executive Order